Architectural Representation Handbook: Traditional and Digital Techniques for Graphic Communication

Paul Laseau

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Apply media & techniques to fit any design task Architectural Representation Handbook Traditional and Digital Techniques for Graphic Communication Thanks to the impact of computer graphics on architecture, there are more architectural representation techniques, conventions, and styles than ever. Luckily, the Architectural Representation Handbook helps you make sense of it all. Not only does it give you a solid overview of these tools, but, just as importantly, it guides you toward the tools that will work best for any phase of your project. In this groundbreaking book, architect, designer, and prominent educator Paul Laseau covers the entire scope of architectural representation--traditional, new media, hybrid, and emerging--and their roles in design. The Architectural Representation Handbook brings showcase examples of representation into specific design contexts, giving architects, designers, and others a real sense of their variety, subtlety, and usefulness as tools for navigating the full spectrum of architecture. In one complete volume, you'll find a representation of the dimensions of architecture through a rich array of conventions and techniques from the conceptual to the perceptual, the concrete to the abstract, the personal to the public, the subjective to the objective. You'll also discover an extensive set of illustrations, organized in relation to the design activities of seeing, thinking, and communication--a "vocabulary" of architectural drawing. To maximize the potential of representation tools and techniques for your next design job, go with your best option of all: the Architectural Representation Handbook. ENDORSEMENTS FROM LEADING-EDGE FIRMS "I am enthusiastic aboutthe book. It is innovative to tie representation so intimately and so rigorously to design thinking. It has instant credibility because Paul wrote it." Tim White, FAMU "The strength of this book is that it approaches drawing from the viewpoint of its role in the design process--and also address the reader's natural inclination to look for useful and specific techniques." Frank Ching, author of Design Drawing and Architecture: Form, Space, and Order

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