



Digital Creative Industries in Europe: SmartCulture (Regions and Cities)

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Cultural heritage is of key social, economic and democratic importance for communities and economies across European regions. In recent years, how it is co-created, shared and accessed is fundamentally changing due to the pervasiveness of digital technology and, unrelated to that, the more and more pressing need for the sector to explore new business models in the light of reduced public funding.

This volume brings together the scientific contributions that have emerged from a European funded project to explore the innovative concept of this ‘SmartCulture’ economy. The result is a portrait of a digital cultural heritage sector as a novel grouping of sectors that stretch from the cultural industries and heritage and digital technology.



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