



Economics for Healthcare Managers, Third Edition

Robert H. Lee

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Many changes are underway in healthcare as a result of both the Affordable Care Act (ACA) and insurers ability to discern between efficient and inefficient healthcare providers. With more emphasis being placed on exceptional value for customers, healthcare managers must have a solid understanding of economics to lead them through these turbulent times. In this new edition, the author examines efforts to control costs many of which are being implemented by private insurers while addressing initiatives such as population health and improved patient experiences in care. This text can serve as a practical guide for future healthcare managers to help simplify and improve decision making when faced with everyday issues, such as market demand, profitability, risk, and regulations.

Cases and contemporary research in economics that highlight the changes in healthcare over the past decadeThis book provides a broad framework of healthcare economics and is suited for introductory-level courses in both undergraduate and graduate health administration programs.

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