



How to Raise More Money for Any Non-Profit: The Definitive Fundraising Guide

Joe Garecht

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This book is the definitive guide to non-profit fundraising. It contains everything a non-profit organization needs to raise the money it needs to carry out its mission.

This book contains both basic and advanced strategies, tactics, and step-by-step guides to every aspect of non-profit fundraising, including:

- How to Find New Prospects (Prospecting)
- How to Turn Prospects into Donors (Cultivation)
- How to Make More Successful Fundraising Asks (Asking)
- How to Turn One-Time Donor into Lifelong Supporters (Stewardship)
- Building Donor Fundraising Networks, Affinity Groups, and Donor Clubs
- How to Write an Amazing Case for Support for Your Non-Profit
- Step-by-Step Plans for Getting Your Board to Give and Raise More Money for Your Organization
- Supercharging Your Fundraising Events
- Supercharging Your Direct Mail Fundraising
- Supercharging Your Online Fundraising
- Supercharging Your Monthly Giving Program
- Supercharging Your Planned Giving Program
- Writing a Successful Fundraising Plan for Your Organization
- Implementing the Rapid Growth Fundraising System TM at Your Non-Profit

Based on 12 years of experience in leading non-profit organizations from "barely surviving" to thriving, *How to Raise More Money for Any Non-Profit* includes actionable steps you can start using - today - to supercharge your fundraising.

Joe Garecht is the founder of The Fundraising Authority and an expert on non-profit fundraising. He is the author of *The Non-Profit Fundraising Formula*, *The Silent Auction Handbook*, and *Raising Money Without Going Crazy*.

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