



## Be Stiff: The Stiff Records Story

*Richard Balls*

Download now

[Click here](#) if your download doesn't start automatically

# Be Stiff: The Stiff Records Story

*Richard Balls*

## Be Stiff: The Stiff Records Story Richard Balls

Dave Robinson was once a roadie to Jimi Hendrix. He also managed Brinsley Schwarz and was behind their ill-fated publicity stunt when he flew journalists to New York to see their gig at the Fillmore East. By 1974, he was managing the Hope & Anchor pub in Islington. Jake Riviera had been road manager for Chilli Willi And The Red Hot Peppers and later Dr Feelgood. In 1976, this maverick pair were to launch Stiff Records, supposedly on the back of a £400 loan from Lee Brilleaux of the Feelgoods. In fact, they never cashed the check. The genius of Stiff was to take old pub rockers that they knew and turn them into new wave stars. Ian Dury, Elvis Costello and Nick Lowe were all going nowhere until they were signed the label and reinvented. For a while, the major labels didn't know how to respond to Stiff, particularly their brilliant marketing – coloured vinyl, different coloured sleeves for the completest market and their slogans, such as "If It Ain't Stiff, It Ain't Worth a fuck". Riviera left the label in 1977 to form Radar Records and took Costello and Lowe with him. The label signed quirky acts such as Wreckless Eric, Devo, Rachel Sweet, Lene Lovich and more. Many of them were sent on package tours reminiscent of the Larry Parnes' tours in the 1960s. They also launched Stiff America to no little success. Robinson signed Madness and The Pogues to the label before it went bankrupt in 1986. However, it re-launched in 2006 under new management and is still going strong. Richard Balls has interviewed over 50 artists and Stiff staff to tell a story that is long overdue. Shane MacGowan, Lene Lovich, Chas Smash, Wreckless Eric and more tell what it was like to work for the world's most outrageous record label. Tony Judge, who runs the Be Stiff website has provided lots of rare photos along with badges and memorabilia to make this a celebration of a great record label. Balls' other book on the life of Ian Dury sold a hefty 30,000 copies, so he has a following.

 [Download Be Stiff: The Stiff Records Story ...pdf](#)

 [Read Online Be Stiff: The Stiff Records Story ...pdf](#)

## **Download and Read Free Online Be Stiff: The Stiff Records Story Richard Balls**

---

### **From reader reviews:**

#### **Robert Young:**

What do you ponder on book? It is just for students since they are still students or this for all people in the world, the actual best subject for that? Merely you can be answered for that query above. Every person has different personality and hobby for every other. Don't to be pressured someone or something that they don't wish do that. You must know how great and important the book Be Stiff: The Stiff Records Story. All type of book are you able to see on many solutions. You can look for the internet methods or other social media.

#### **Daniel Reynolds:**

As people who live in the modest era should be change about what going on or information even knowledge to make all of them keep up with the era which is always change and move forward. Some of you maybe will update themselves by examining books. It is a good choice to suit your needs but the problems coming to a person is you don't know which one you should start with. This Be Stiff: The Stiff Records Story is our recommendation so you keep up with the world. Why, as this book serves what you want and want in this era.

#### **James Stumbaugh:**

Do you certainly one of people who can't read satisfying if the sentence chained within the straightway, hold on guys that aren't like that. This Be Stiff: The Stiff Records Story book is readable by means of you who hate those perfect word style. You will find the data here are arrange for enjoyable reading experience without leaving possibly decrease the knowledge that want to offer to you. The writer associated with Be Stiff: The Stiff Records Story content conveys the thought easily to understand by most people. The printed and e-book are not different in the content but it just different such as it. So , do you still thinking Be Stiff: The Stiff Records Story is not loveable to be your top list reading book?

#### **Lisa King:**

Beside this kind of Be Stiff: The Stiff Records Story in your phone, it might give you a way to get nearer to the new knowledge or information. The information and the knowledge you are going to got here is fresh through the oven so don't end up being worry if you feel like an old people live in narrow village. It is good thing to have Be Stiff: The Stiff Records Story because this book offers for you readable information. Do you sometimes have book but you don't get what it's exactly about. Oh come on, that will not end up to happen if you have this inside your hand. The Enjoyable arrangement here cannot be questionable, similar to treasuring beautiful island. So do you still want to miss that? Find this book and also read it from now!

**Download and Read Online Be Stiff: The Stiff Records Story  
Richard Balls #2MSU10WCYZR**

# **Read Be Stiff: The Stiff Records Story by Richard Balls for online ebook**

Be Stiff: The Stiff Records Story by Richard Balls Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Be Stiff: The Stiff Records Story by Richard Balls books to read online.

## **Online Be Stiff: The Stiff Records Story by Richard Balls ebook PDF download**

**Be Stiff: The Stiff Records Story by Richard Balls Doc**

**Be Stiff: The Stiff Records Story by Richard Balls MobiPocket**

**Be Stiff: The Stiff Records Story by Richard Balls EPub**