



The Gift of the Gab: How Eloquence Works

David Crystal

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We all know eloquence when we hear it. But what exactly is it? And how might we gain more of it for ourselves? This entertaining and, yes, eloquent book illuminates the power of language from a linguistic point of view and provides fascinating insights into the way we use words. David Crystal, a world-renowned expert on the history and usage of the English language, probes the intricate workings of eloquence. His lively analysis encompasses everyday situations (wedding speeches, business presentations, storytelling) as well as the oratory of great public gatherings.

Crystal focuses on the here and now of eloquent speaking—from pitch, pace, and prosody to jokes, appropriateness, and how to wield a microphone. He explains what is going on moment by moment and examines each facet of eloquence. He also investigates topics such as the way current technologies help or hinder our verbal powers, the psychological effects of verbal excellence, and why certain places or peoples are thought to be more eloquent than others. In the core analysis of the book, Crystal offers an extended and close dissection of Barack Obama’s electrifying “Yes we can” speech of 2008, in which the president demonstrated full mastery of virtually every element of eloquence—from the simple use of parallelism and an awareness of what *not* to say, to his brilliant conclusion constructed around two powerful words: *dreams* and *answers*.



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Audrey Rivas:

Spent a free time for you to be fun activity to complete! A lot of people spent their spare time with their family, or their friends. Usually they doing activity like watching television, planning to beach, or picnic from the park. They actually doing same thing every week. Do you feel it? Would you like to something different to fill your own personal free time/ holiday? Could be reading a book may be option to fill your free time/ holiday. The first thing you ask may be what kinds of book that you should read. If you want to try out look for book, may be the guide untitled The Gift of the Gab: How Eloquence Works can be excellent book to read. May be it can be best activity to you.

Charles Whittaker:

Reading can called mind hangout, why? Because when you are reading a book particularly book entitled The Gift of the Gab: How Eloquence Works the mind will drift away trough every dimension, wandering in each aspect that maybe unidentified for but surely can be your mind friends. Imaging just about every word written in a e-book then become one form conclusion and explanation that will maybe you never get prior to. The The Gift of the Gab: How Eloquence Works giving you yet another experience more than blown away your mind but also giving you useful information for your better life on this era. So now let us demonstrate the relaxing pattern this is your body and mind are going to be pleased when you are finished looking at it, like winning a sport. Do you want to try this extraordinary shelling out spare time activity?

Michael Vogel:

What is your hobby? Have you heard in which question when you got learners? We believe that that problem was given by teacher to the students. Many kinds of hobby, Everybody has different hobby. So you know that little person just like reading or as examining become their hobby. You must know that reading is very important and also book as to be the thing. Book is important thing to increase you knowledge, except your personal teacher or lecturer. You see good news or update in relation to something by book. A substantial number of sorts of books that can you choose to use be your object. One of them are these claims The Gift of the Gab: How Eloquence Works.

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