



Outsmarting Google: SEO Secrets to Winning New Business (Que Biz-Tech)

Evan Bailyn, Bradley Bailyn

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"There are millions of idiots running around calling themselves Gurus. Evan is different. He goes in and simply gets it done the right way--legally, quick, and smart. Every company I start goes through Evan. I'd be crazy not to use him." --Peter Shankman

Outsmarting Google

Breakthrough Google site optimization techniques from one of the world's leading authorities on SEO!

If you aren't at or near the top of Google searches, you won't be found. *Your company might as well not exist.* But many common Google "search optimization" techniques don't work--or even make things worse. In *Outsmarting Google*, world-renowned search expert Evan Bailyn reveals real, gritty, up-to-the-minute tactics that helped him attract more than 50,000,000 visitors last year without spending a dime on advertising! You won't find any unethical "black hat" tricks here: only proven techniques that reflect comprehensive testing and extraordinary insight into Google's secret rules. Read this book: Discover the supercharged site optimization techniques Google doesn't want you to know!

New high-profit SEO solutions for every marketer, entrepreneur, and site owner!

- * Uncover SEO myths and outdated techniques that no longer work
- * Leverage Google's deep knowledge of how and why people search
- * Integrate five core SEO ingredients: keywords, links, meta page title, URL structure, and time
- * Understand what's *really* involved in choosing the best keywords
- * Acquire links that help, and avoid links from "bad neighborhoods"
- * "Age" your sites to build trust and escape the dreaded Google "sandbox"
- * Use Google AdWords to cost-effectively complement SEO and cover your "long tail"
- * Convert SEO results into paying customers
- * Optimize for Facebook, Twitter, and YouTube
- * Improve performance on Bing and Yahoo! without compromising your Google ranking
- * Prepare for brand-new trends in personalized and real-time search

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Steven Dillinger:

Playing with family in a very park, coming to see the water world or hanging out with friends is thing that usually you may have done when you have spare time, subsequently why you don't try thing that really opposite from that. One particular activity that make you not experience tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of knowledge. Even you love Outsmarting Google: SEO Secrets to Winning New Business (Que Biz-Tech), you could enjoy both. It is good combination right, you still wish to miss it? What kind of hang-out type is it? Oh occur its mind hangout fellas. What? Still don't understand it, oh come on its referred to as reading friends.

Terri Brown:

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