



# **Internet Marketing: A beginners guide how to make online business and to master simple sales techniques (marketing tools, social marketing, social media, ... money management, make money Book 5)**

*Andrew Jones, Daniel R. Covey*

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## **Internet Marketing**

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**A beginners guide how to make online business and to master simple sales techniques (social marketing, passive income, sales, sales tools, sales strategy)**

## **Internet Marketing**

**20 Marketing Strategies How to Make Online Business (marketing tools, social marketing, social media, internet sales, passive income, internet business, sell more)**

Internet marketing has become the most powerful tool when it comes to businesses being able to promote their products and services online. Never has it been easier to connect with millions of potentially new customers than ever before using simple methods and strategies which are incredibly easy to implement.

Whether through social media (like Facebook and Twitter), search-engine marketing, or the more traditional avenues of pop-up and banner advertising, internet marketing is an incredibly effective strategy to implement in any business, large or small.

This book was created to be used as a great reference tool for people who want to boost their business using internet marketing. Provided in this book are all of the essential tools and strategies discussed to make sure that you have the knowledge and know the required skill-set in order to succeed.

## **In this book you will learn:**

- What internet marketing actually is
- How to develop a marketing plan
- The 4 keys to success
- 20 strategies to boost your business using internet marketing

## **Sales**

### **A Beginners Guide to Master Simple Sales Techniques and Increase Sales (sales, best tips, sales tools, sales strategy, close the deal, business development, influence people, cold calling)**

The sales industry is one of the most fastest changing industries in the business world today. Customers are constantly changing what they want to buy, and who they want to buy those products or services from, so it is important as a sales professional, or as a sales business, that you are able to identify these needs and stay ahead of your competition.

The key to sales is built on the foundation of developing long-lasting relationships with your customers, so it is important that you understand exactly what sales is, and what tools and strategies are out there so that you can succeed and give your customers exactly what they want or need.

This book will look at sales through the eyes of beginners, in a simple back-to-basics approach, so that you will be able to master simple sales techniques and increase sales.

## **This book will cover:**

- What is sales, and the traits of successful salespeople
- How to close the sale
- Sales tools that you can use to manage your sales business and increase the number of sales that you make

- How to influence people and build lasting relationships
- Effective sales strategies for you to start implementing today
- How to master the simple art of cold calling.

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