



Women Seen and Heard: Lessons Learned from Successful Speakers

Lois Phillips, Anita Perez Ferguson

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In Women Seen and Heard, experienced public speakers share their wisdom on how to get ready for and deliver dynamic presentations, whether to co-workers or managers, small groups and formal audiences or at community and political events. This indispensable book covers all you need to know including how to: overcome stage fright and be yourself, shift from a subjective to a more strategic approach when planning your speech, enliven presentations with anecdotes from your culturally diverse background, build on gender differences --like women's conversational skills--at the podium, and capitalize on your life experiences to gain credibility as the voice of authority.



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