



Plunkett's Wireless, Wi-Fi, RFID & Cellular Industry Almanac 2016: Wireless, Wi-Fi, RFID & Cellular Industry Market Research, Statistics, Trends & Leading Companies

Jack W. Plunkett

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PLUNKETT'S WIRELESS, WI-FI, RFID & CELLULAR INDUSTRY ALMANAC 2016

Key Findings:

- Plunkett Research lists top 300 companies in Wireless, Wi-Fi, RFID & Cellular and names top trends changing the industry for the mid term.

Key Features:

- Industry trends analysis, market data and competitive intelligence
- Market forecasts and Industry Statistics
- Industry Associations and Professional Societies List
- In-Depth Profiles of hundreds of leading companies
- Industry Glossary
- Buyer may register for free access to search and export data at Plunkett Research Online
- Link to our 5-minute video overview of this industry

Pages: 435

Statistical Tables Provided: 10

Companies Profiled: 291

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

- How is the industry evolving?
- How is the industry being shaped by new technologies?
- How is demand growing in emerging markets and mature economies?
- What is the size of the market now and in the future?
- What are the financial results of the leading companies?
- What are the names and titles of top executives?
- What are the top companies and what are their revenues?

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting the Wireless, Wi-Fi, RFID & Cellular Industry

- 1)Introduction to the Wireless Industry
- 2)3G and 4G Networks Rollout Worldwide/ 5G on the Horizon/Massive Investments Required
- 3)Wi-Fi Enables Wireless Traffic Growth
- 4)Google, CableVision, FreedomPop and Republic Wireless Bypass Cellular Networks with Wi-Fi
- 5)Bluetooth Provides Wireless Connectivity to Millions of Smartphones and Other Devices
- 6)Wireless Service Subscriptions Worldwide Top 7.1 Billion

- 7)Handset Makers Adopt Android, Push Advanced 3G and 4G Smartphones
- 8)RFID Drives Inventory Management Evolution
- 9)Supply Chain Management (SCM) Software Combines with Wireless
- 10)RFID Helps Manage Hospital and Pharmacy Inventories
- 11)Telemedicine and Remote Patient Monitoring Rely on Wireless
- 12)Self-Check-In Kiosks, RFID and Wireless Technologies Save Costs and Enhance Travelers' Experiences at Airlines and Hotels
- 13)Wireless Information Systems Surge Ahead in Vehicles: Telematics, ITS and Real-Time Traffic Information
- 14)In Emerging Nations, mChex and M-PESA Enable Remote Banking via Cellphone
- 15)Smartphones Aid Wireless Payments
- 16)Near Field Communications (NFC) Changes Credit and Debit Cards
- 17)Chinese, Indian and African Cellphone Markets Skyrocket
- 18)Mobile Devices Are Fastest Growing Platform for Electronic Games
- 19)Tablets and Smartphones Cause Shift in Desktop PC Market
- 20)Mobile Videos and TV Gain Smartphone Users
- 21)GPS and Location Based Services (LBS) Enhance Smartphone Subscriptions
- 22)Location-Based Technology Delivers Targeted Ads and Discounts/Mobile Advertising Grows at an Exceptional Rate

Wireless, Wi-Fi, RFID & Cellular Industry Statistics

- 1)Wireless, Wi-Fi, RFID & Cellular Industry Overview
- 2)Internet Access Technologies Compared
- 3)Wireless Quick Facts, U.S.: 2003-2014
- 4)Wireless Standards & Speeds
- 5)Number of Business & Residential High Speed Internet Lines, U.S.: 2008-2014
- 6)Number of Business & Residential High Speed Internet Lines, by Speed, U.S.: 2010-2013
- 7)Top Mobile Operators by Number of Subscribers, Worldwide

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Julie Tice:

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Jeremy Windham:

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Adam Mathews:

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