



## 2015 Internet of Things and Business Intelligence Market Study

*Howard Dresner*

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The first edition Internet of Things and Business Intelligence Market Study is the newest report in the Wisdom of Crowds® series of research. In it we review interest and demand for business intelligence (BI) in an IoT world and examine key related technologies such as location intelligence, end user data preparation, cloud computing, and advanced and predictive analytics. Internet of Things (IoT) is defined as the network of physical objects or “things” embedded with electronics, software, sensors, and connectivity to enable objects to collect and exchange data. Included are 70 pages of analysis, over 50 charts and 17 vendor ratings making this report essential to any organization exploring any IoT project or initiative.

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