



# SEO For 2013: Search Engine Optimization Made Easy

*Christian Habermann, Sean Odom*

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SEO For 2013: Search Engine Optimization Secrets(SEO) is the only DO-IT-YOURSELF SEO GUIDE you need. This book has been completely rewritten and updated for 2013 and contains all the SEO strategies, tips, instructions, coding examples, and information you need to optimize your website and dominate the world's leading search engines. The Internet is today's telephone book and as a business you have to adapt and not only well, but you have to do it better than ALL of your competitors so your name comes up at the top of the list for any keyword search. No longer can you just buy a full page ad in a telephone book to stand out. You have to do the equivalent on the Internet. Your website has to stand out from a pool of 900 million other business websites. This is the most up-to-date tell-all SEO guide for anyone trying to reach the highly coveted #1 ranking on Google, Bing, and Yahoo!

You will learn from the number one leading SEO consultants and SEO experts in the industry who will teach you the specific SEO techniques that deliver top rankings and keep your website on page one. Whether you're a search engine optimization(SEO) expert or trying to perform SEO on your own, the SEO techniques revealed in this book will give you everything you need to dominate the leading search engines.

This is the only guide you need to place your website at the top of the major search engines in 2013! (Includes complete SEO coverage of Google Panda and Penguin Updates, Google Author, Google and Bing Webmaster Tools, the new Disavow Link Tool, Local SEO Search, Google Analytics, and the latest in SEO.

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